



www.komonews.com

**KOMO**  
**140 Fourth Ave N**  
**Seattle, WA 98109**  
**(206)404-4000**

# CONTRACT

<u>Contract / Revision</u> 193743 /		<u>Alt Order #</u> 07897031
<u>Product</u> ALL NW JOBS EXPORTS		
<u>Contract Dates</u> 08/13/12 - 08/19/12		<u>Estimate #</u> 4978
<u>Advertiser</u> Alliance for NW Jobs		<u>Original Date / Revision</u> 08/13/12 / 08/13/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KOMO	<u>Account Executive</u> Meredith Radow	<u>Sales Office</u> Washington-KA
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 9914212	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Multi Media Services**  
**915 King St, 2nd Floor**  
**Alexandria, VA 22314**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KOMO	08/14/12	08/17/12	M-F KOMO 4 NEWS	6-7A		:30			NM	5	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-2111--				5				
N 2	KOMO	08/14/12	08/17/12	GMA	7-9A		:30			NM	2	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-1--1--				2				
N 3	KOMO	08/13/12	08/17/12	M-F KOMO 4 NEWS	4-5P		:30			NM	5	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-1121--				5				
N 4	KOMO	08/14/12	08/17/12	M-F 6-7P News	6-7P		:30			NM	5	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-1211--				5				
N 5	KOMO	08/14/12	08/17/12	Nightline	1135P-1205A		:30			NM	3	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-1-11--				3				
N 6	KOMO	08/14/12	08/17/12	Jimmy Kimmel	1205-107A		:30			NM	5	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-1112--				5				
N 7	KOMO	08/14/12	08/17/12	M-F KOMO 4 NEWS	5-6A		:30			NM	5	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-1211--				5				
N 8	KOMO	08/19/12	08/19/12	9a-10a THIS WK W/GEORGE	9A-10A THIS WK		:30			NM	1	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-----S				1				
<b>Totals</b>											<b>31</b>	<b>\$32,250.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/19/12	31	\$32,250.00	\$27,412.50
<b>Totals</b>	<b>31</b>	<b>\$32,250.00</b>	<b>\$27,412.50</b>

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Fisher Broadcasting stations do not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to, decisions not to place advertising on particular stations on the basis of race or ethnicity.



**KOMO**  
**140 Fourth Ave N**  
**Seattle, WA 98109**  
**(206)404-4000**

www.komonews.com

<u>Contract / Revision</u>	<u>Alt Order #</u>
193743 /	07897031

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/13/12 - 08/19/12	ALL NW JOBS EXPORT	4978

<u>Advertiser</u>	<u>Original Date / Revision</u>
Alliance for NW Jobs	08/13/12 / 08/13/12

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Fisher Broadcasting stations do not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to, decisions not to place advertising on particular stations on the basis of race or ethnicity.

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <div style="text-align: right; font-family: cursive;">TV STATION</div>	<b>Date:</b> <div style="text-align: right; font-family: cursive;">8/10/12</div>
--	---

I, Dwight Sterling  
do hereby request station time concerning the following issue:

Energy Exports

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		See	Attached		

**Total Charges:**

This broadcast time will be used by: Alliance for Northwest Jobs and Exports

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☐ Yes
 ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Alliance for Northwest Jobs and Exports, 925 Fourth Ave, Seattle, WA 98104  
 Chairman: TOD O'HARE - PRES OF BOARD

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

8/10/12 \_\_\_\_\_  
 Date Signature Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted ☐ Accepted in Part ☐ Rejected

Deves ALBO SECRETARY NSC  
 Signature Printed Name Title

# KOMO4 Television Political Inquiry Form

Date of Inquiry **7/23/12** Time **11am** Rcvd by **Meredith Thompson – Eagle TV**

Candidate/Issue **Alliance for Northwest Jobs and Exports**

Party \_\_\_\_\_ Office Sought \_\_\_\_\_

Committee name **Alliance for Northwest Jobs and Exports**

Affiliation of Caller \_\_\_\_\_

Committee Address **925 Fourth Avenue Seattle, WA 98104**

Phone **206.268.2253** Fax \_\_\_\_\_

e-mail [info@createnorthwestjobs.com](mailto:info@createnorthwestjobs.com)

Advertising Agency **MultiMedia Services**

Agency Contact **Neal McDonald**

Address of Agency **915 King Street 2<sup>nd</sup> Floor Alexandria, VA 22314**

Phone **703.739.2160** Fax **703.836.9517**

e-mail [nmcdonald@fabmac.com](mailto:nmcdonald@fabmac.com)

Information sent **7/23/12**

Sent by: Fax \_\_\_\_\_ Mail \_\_\_\_\_ Hand delivery \_\_\_\_\_ e-mail ☒ \_\_\_\_\_